

MISUMI Value's which realizes Growth Chain-reaction Aspired Management

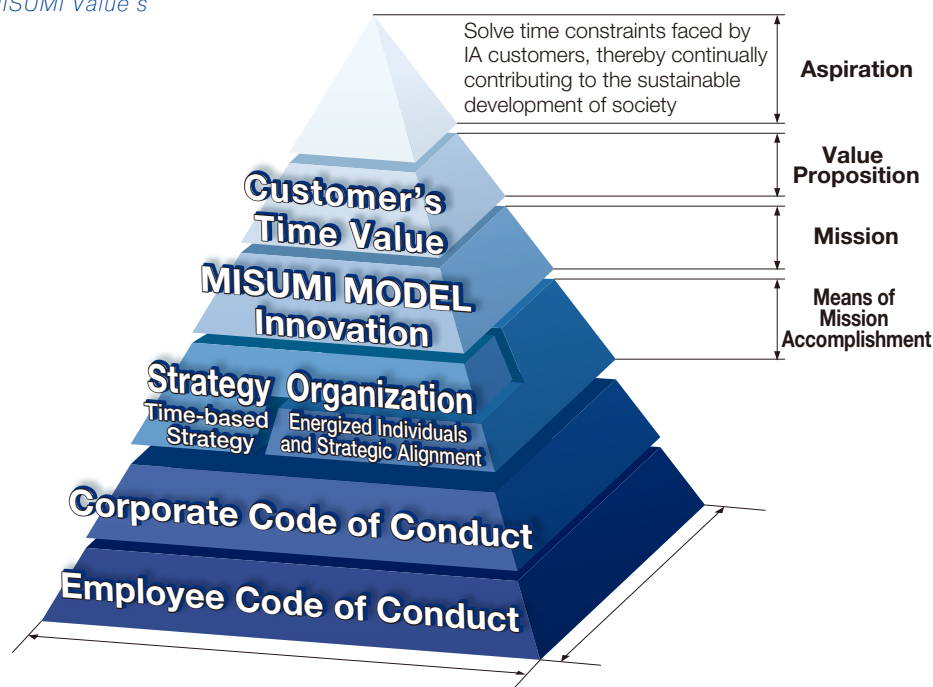
MISUMI Value's

MISUMI Value's summarizes the most valuable ideas, attitudes, and actions of MISUMI's corporate activities.

We are continuously refining our strategy and organization and developing the MISUMI MODEL to place the Customer's Time Value first.

The Framework for realizing Growth Chain-reaction Aspired Management

MISUMI Value's



MISUMI Value's Book [🔗](#)

Aspiration

Our Aspirations

MISUMI addresses the inefficiencies faced by customers in the Industrial Automation (IA) industry and solves them through a time-centric approach, contributing not only to the IA industry, but also to the sustainable development of our society.

Value

Our Value Proposition

Faster, more accurate, more efficient — we deliver Time Value by eliminating inefficiencies and creating valuable time for our customers. We support the IA industry by prioritizing our Customer's Time Value.

Mission

Our Mission

To realize Growth Chain-reaction Aspired Management and sustainable development, we will continue to innovate the "MISUMI MODEL," which increases the value of our customers' time by ensuring Reliable, Quick Delivery and reducing customers' workload.

Strategy

Means of Mission Accomplishment

Strategy We will always advance the "Time-based Strategy," our original core strategy. We focus on all inefficiencies in the IA industry and seek to innovate our Business MODEL from the time perspective.

Organization Employees are expected to always pursue the next challenges — the next step, the next role (energized individuals), which leads to the advancement of the MISUMI MODEL and the improvement of Time Value (strategic alignment). MISUMI employees place Time Value first and foremost and link it to their own growth through Time Value improvements.