

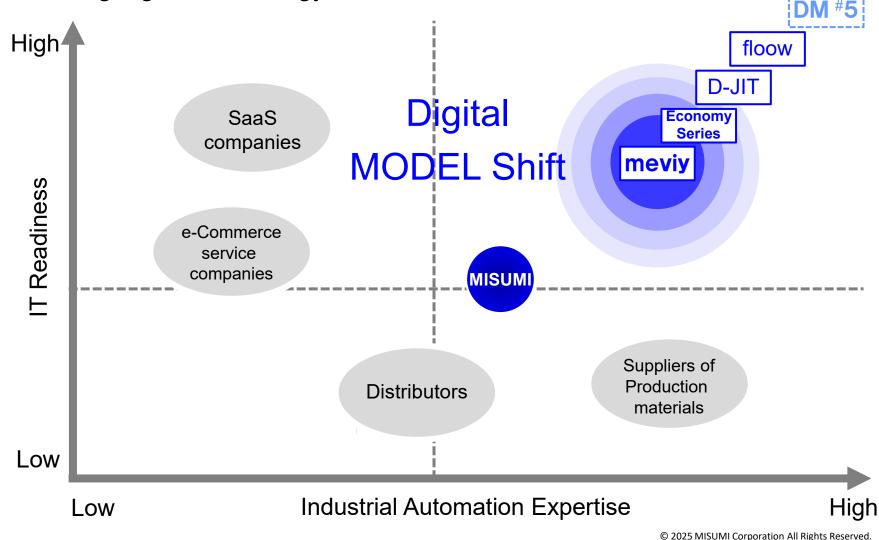
## **MISUMI** Group ynamic Growth Toward **Digital MODEL Shift** Selectri scene.objects.acti Selected" a refeadifie rror ob select = 10

April 17, 2025 Representative Director & CEO, Ryusei ONO Senior Corporate Officer & ID Business Company President, Mitsunobu YOSHIDA Senior Corporate Officer & CFO, Toru TAKANAMI

### Digital MODEL Shift Strategy

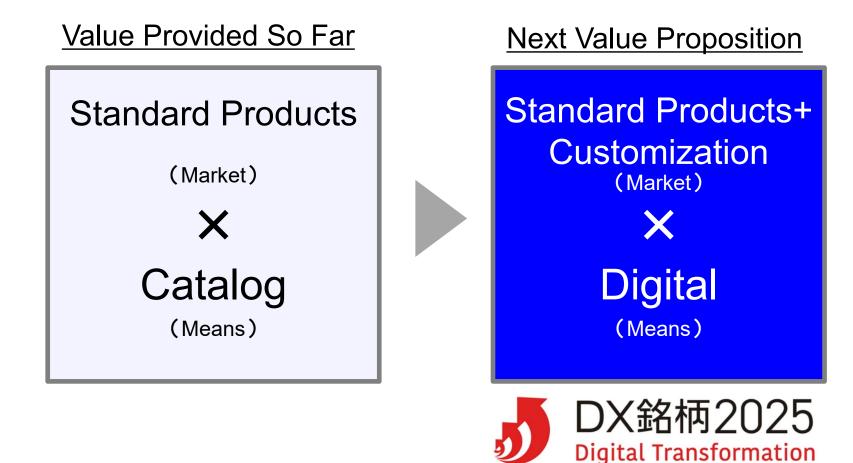
Pursuing Digital MODEL innovation to meet diverse automation needs

Creating a unique competitive advantage in production material distribution by harnessing digital technology



### The Direction of MISUMI MODEL Innovation

Responding to the rapidly changing external environment and diversifying customer needs is an urgent priority

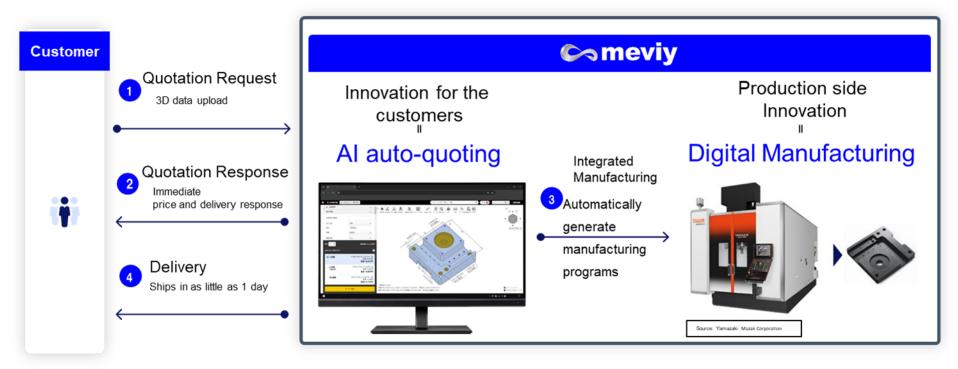


Enhancing "Dynamic Capabilities" through Digital Technology

### Growth of meviy

Acquired 170,000 users domestically and internationally, No. 1 in domestic market share for 4 consecutive years\*

Acquiring new markets through the power of digital technology, accelerating growth through global expansion



# Instant Quotation, ships in as little as 1-Day Revolutionizing Time in Manufacturing

\*Techno System Research Co., Ltd. "Announces Market Size and Trends for Online Mechanical Components Procurement Service" (February 28, 2024) https://www.t-s-r.co.jp/notice/6085/

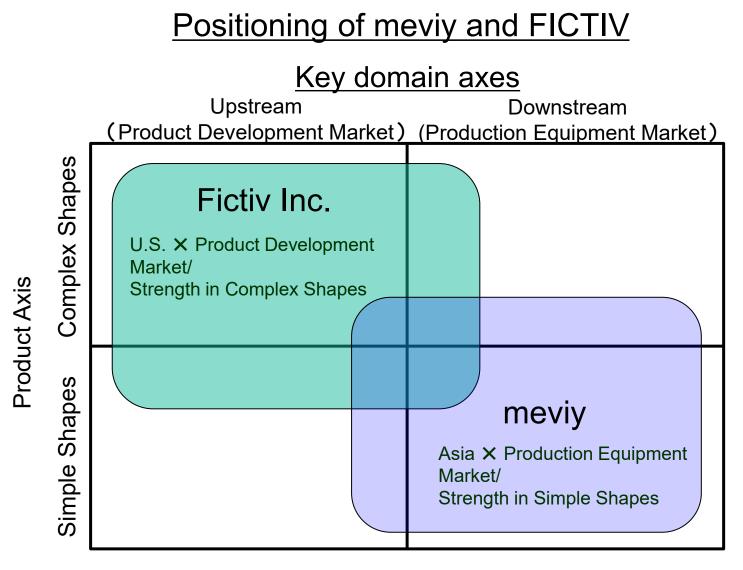
### **Overview of Fictiv Inc.**

Rapidly growing on-demand procurement service for custom mechanical components in the U.S.

Company Name	Fictiv Inc. fictiv
Headquarters Location	Oakland, California, U.S.
Representatives Position & Name	Co-Founder CEO David Evans Co-Founder CXO Nathan Evans
Nature of Business	Provides an on-demand procurement service for custom mechanical components, supporting prototyping to mass production. Possess a production network spanning four global regions, offering a wide range of options
Business Performance	Sales (FY2024) US\$72 million Year-over-year +41%, 5-year CAGR +40% EBITDA (FY2024) US\$(24) million
Established	2013

### Fictiv & meviy Relationship

Complementary across product and customer axes, with the U.S. as the core market where MISUMI is currently expanding its capabilities



### What is the Product Development Market?

The market for mechanical components is outpacing our current domain, especially in the U.S.

#### **Application Examples**

<Upstream> Product Development Market

- Components integrated into finished products
- Numerous complex, design-sensitive components
- Large-sized components and high unit price
- Applicable to all types of B2B devices (such as logistics, robots, medical devices)



<Current Domain> Production Equipment Market

- Components integrated into equipment and devices
- · Generally, there many simple components
- · Small-sized components with low unit price
- All types of equipment and devices used within the factory (such as automation line equipment, devices)



### Fictiv's Competitive Advantage

### Strong services and capabilities in the product development market

On-demand procurement service for custom mechanical components achieving the highest growth

#### Services optimized for the product development market

- Advanced automatic AI quoting
- Extensive processing options (3D printing, injection molding, machining, sheet metal, die casting)
- Network of over 250 manufacturing partners spanning four global regions: U.S., China, India, and Mexico

#### Customer assets and advanced organizational capabilities

- Product development customer foundation
- A highly customer-oriented sales team with industry-specific experience
- AI X Unique IT engineers possessing valuable manufacturing expertise

#### Strong growth potential

- CY24 sales increased by 41% year-over-year
- Achieved CAGR of over 40% over the past 5 years
- The most rapidly growing company in the growth market (U.S. x product development)

Expected Effect

meviy's Advancement

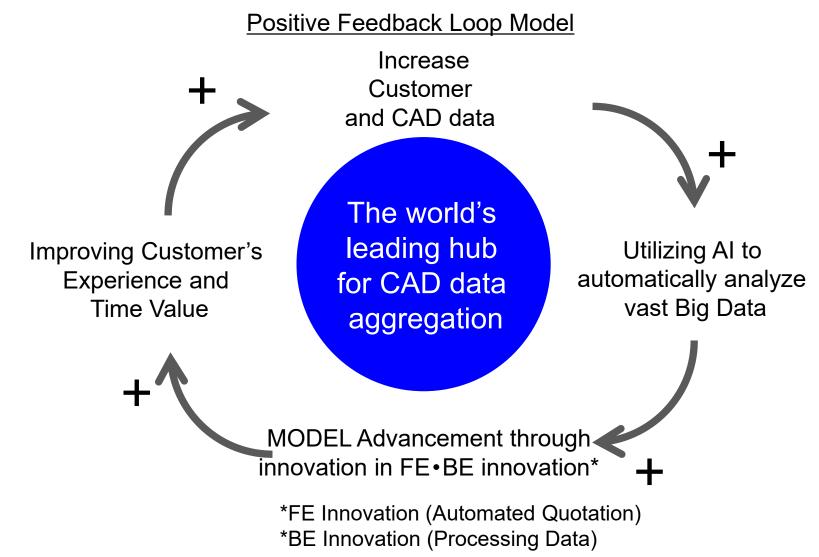
Acceleration of Domain Expansion

Reinforcement of AI Manufacturing Capabilities

### **Digital MODEL Shift Growth Engine**

### Aspired Form

Leveraging IT and AI to drive the Digital MODEL Shift for the "Second Founding" of MISUMI



### **Transaction Overview**

Target Company	Fictiv Inc. fictiv
	(Headquarters: Oakland, California, U.S.)
Structure	Reverse Triangular Merger Method To be a wholly-owned subsidiary of MISUMI Investment USA Corporation
Enterprise Value	\$350 million (approximately ¥50.1 billion) * Sales Multiple: 4.8 times
Financing	Cash on hand

\*Exchange Rate Assumption:143.23 yen / US\$

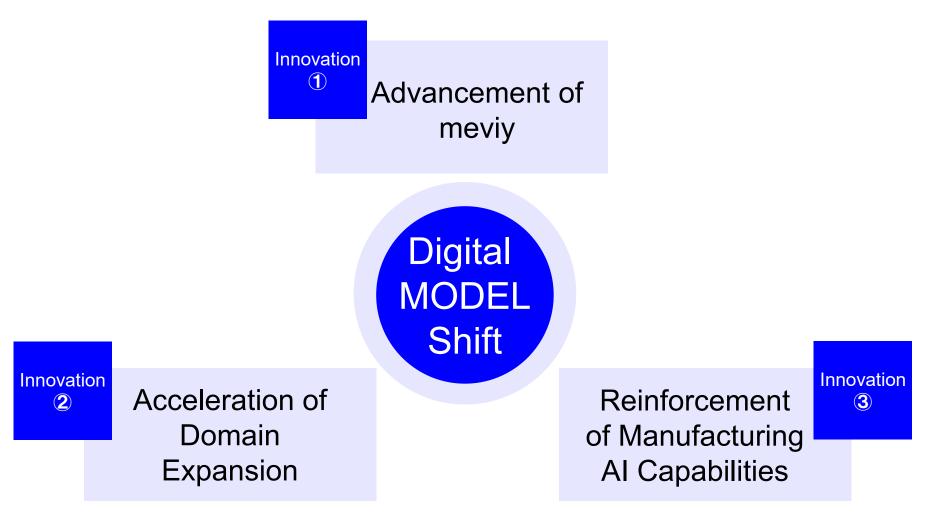
### <u>Schedule</u>

April 17, 2025	Signing of the Merger Agreement
June 2025	To be a wholly Owned Subsidiary by MISUMI
(planned)	Investment USA Corporation (Closing)

### <u>Lastly</u>

Achieve MODEL innovation, accelerate the strategy toward a Digital MODEL Shift

Continue advancing as a company focused on supporting the ongoing development of IA customers and society



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