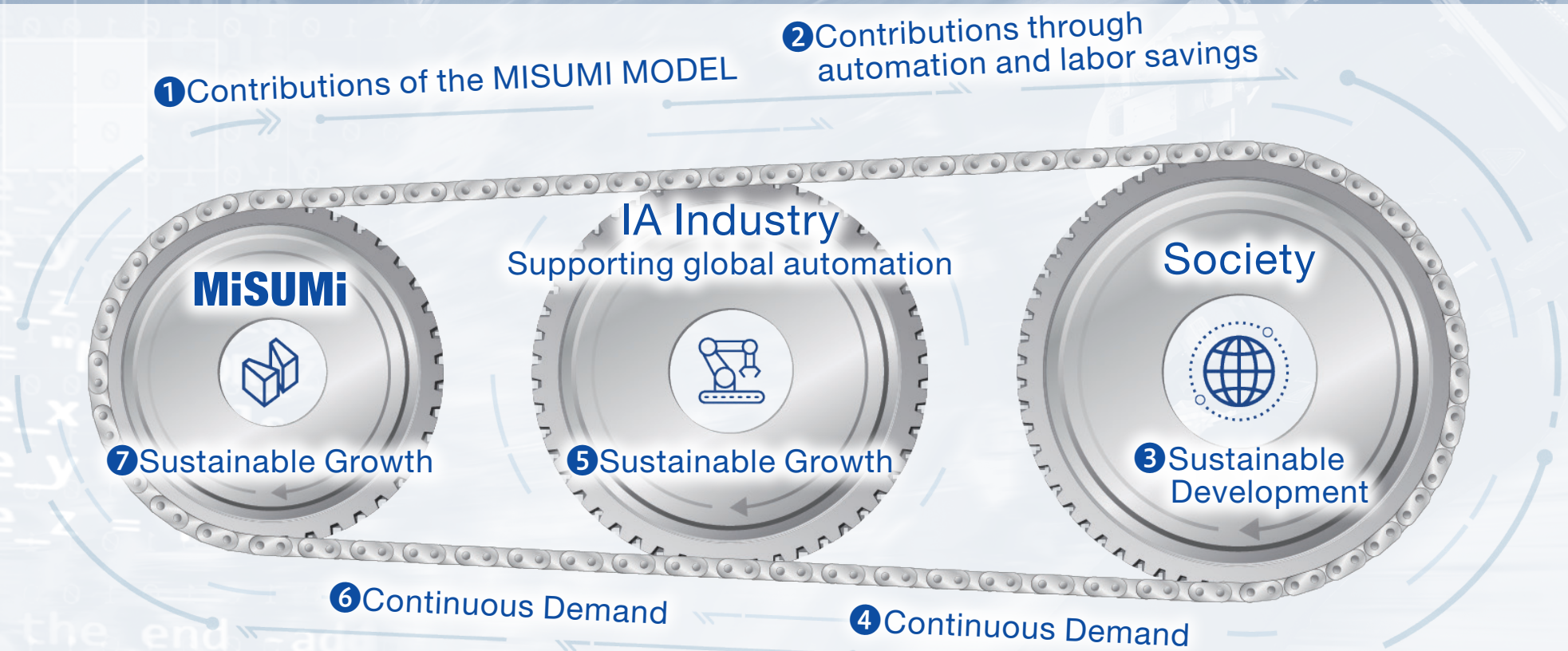


MISUMI's Growth Chain-reaction Aspired Management

MISUMI aims to eliminate inefficiencies in the industrial automation (IA) industry and increase “Time Value” for customers. In doing so, we strive for “Growth Chain-reaction aspired management” which fosters the growth and development of MISUMI, the IA industry, and society as a whole.



⚙️ In-house Initiatives

Improving Customer's Time Value through continuous MODEL innovation

- Reliable, quick delivery
- Reduction of wasteful labor-hours

⚙️ Initiatives to Support Customer Industries

Time-related innovations in each of our customer's "equipment design," "procurement," "acceptance," and "usage" process

⚙️ Contributing to Sustainable Development of Society

Contributing by accelerating the global shift to a circular economy, through labor saving and automated equipment produced by our customers

Aspired Management Style

- 1** MISUMI aims to activate Growth Chain-reaction that starts with employees' challenges
- 2** With our employees drive to take on challenges that would increase our "Customer's Time Value," MISUMI aims to create a Growth Chain-reaction where the customer, society and employees are all prosperous

- 3** To sustain continuous improvement on "Customer's Time Value" MISUMI has three unique perspectives

- 1** Growth-potential : Developmental high growth-oriented, where one measure attracts the subsequent growth
- 2** Strategic : Highly strategically oriented with "time" at the core
- 3** Proactiveness : Self-motivated employees willing to take on new challenges

- 4** To realize Growth Chain-reaction, as MISUMI employees, we will continually take it upon ourselves to "learn, think, and challenge one's self" to grow and further develop