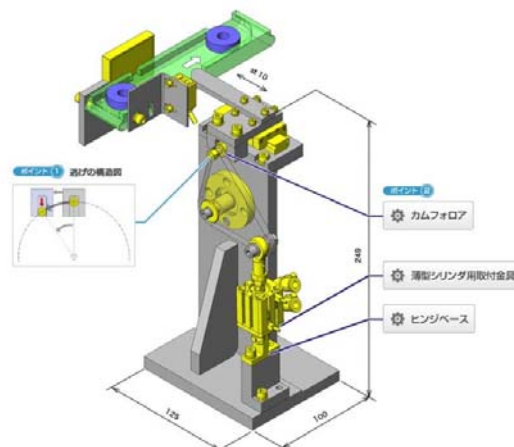


MISUMI's "Unit Library" Selected as "Good Design Best 100 in FY2015"**- Offering Application Examples, to Sharply Reduces Time and Effort for Design of Automation Equipment Units and for Procurement of parts -**

The Unit Library, a database of mechanical application examples created by MISUMI Group Inc., was awarded the FY2015 Good Design Award, an evaluation and commendation system sponsored by the Japan Institute of Design Promotion. The Unit Library was released on MISUMI's corporate website in April 2014. The tool assists customers looking to automate their manufacturing facilities. It is a database of application examples on how to utilize automation equipment units to considerably reduce the time and effort it generally takes to design products and procure parts. The Unit Library already offers more than 500 examples (as of September 30, 2015) on the use of automation units. In addition, the Unit Library was selected as one of the Good Design Best 100, winning high commendations for highlighting both MISUMI's corporate strategies and its commitment to contribute to society by widely disclosing information on automation units, which are a key element of production sites.



A Mechanical application example of stopper mechanism employing a link

■Name of service: Unit Library

■Service outline:

The Unit Library is a compilation of application examples for automation units. Customers access the library to find ways to solve their design issues. Features of this service include:

- Detailed explanations accompany all examples to make it easy to understand the purpose of the unit, its function, and how it works
- Obtain various ideas on designing automated facilities as there are more than 500 examples to choose from
- Data is organized by processes or functional parts a customer plans to use; there is a search engine function so users can do a keyword search to immediately find the examples they want to view
- Customers can download CAD data for all examples in formats compatible to their CAD software
- With one click customers can access a parts list with information on MISUMI product prices and delivery times
- The library can also be used as a training tool for inexperienced young designers to instruct them on designing automation equipment

These functions aid in sharply reduces the time from the design stage to the selection and ordering of parts for automation units.

We plan to continue to increase the number of mechanical application examples in the Unit Library.

■ Evaluation comment from a Good Design Award judge

“Conditions are becoming harsher in the environment surrounding the manufacturing industry. Given this, design information for the production line is one of the industry’s most protected secrets. I was surprised that this valuable information is being released publicly in the form of a data library. The Unit Library is extraordinary in that it contributes to the handing down of technology to young engineers and aims to enhance the efficiency of the industry as a whole, rather than keeping this information under lock and key as a corporate strength. At the same it fulfills the company’s strategy to set an ‘open standard’ for its design concepts. In the first year of service, more than 400 application examples were made public and over 60,000 people have accessed the library each month. Rather than hoarding this information, the Unit Library supplies much sought after information via the Internet. It is a platform for cultivating new business opportunities and developing a customer base. This is something that can only be undertaken by a company confident of its quality. It is also a new mode of competition.”

■ Unit Library website (Japanese only): <http://jp.misumi-ec.com/ec/unitlibrary/>

Participating in the Good Design Exhibition 2015 (G Exhibition) for winners of the Good Design Award

The Good Design Exhibition 2015 (G Exhibition) will be held in Tokyo Midtown from October 30, 2015 (Friday). The exhibition showcases all of the latest entries that won the Good Design Award. The Unit Library will be introduced at this exhibition.

Good Design Exhibition 2015 (G Exhibition)

October 30 (Friday) to November 4 (Tuesday)

Tokyo Midtown (Roppongi, Minato-ku, Tokyo)

<http://www.g-mark.org/meeting>



Good Design Award

The Good Design Award, sponsored by Japan Institute of Design Promotion, derives from the Good Design Product Selection System established in 1957 and is the only comprehensive movement in Japan that evaluates and recommends designs. For 59 years, it has aimed to enhance industry and lifestyle culture in Japan through design. To date, more than 40,000 awards have been granted. Today, it is a global design award in which companies and organizations from both inside and outside Japan participate. The G Mark symbol representing the Good Design Award is broadly recognized as a symbol of excellent design.

<http://www.g-mark.org/>



**GOOD
DESIGN**

MISUMI Group Inc. (<http://www.misumi.co.jp/>)

Since its founding in 1963, MISUMI Group has operated as a trading company with manufacturing capabilities working behind-the-scenes to support of manufacturing activities. MISUMI Group business operations comprise FA Mechanical Components Businesses, Die Components Businesses, and the VONA (Variation & One-stop by New Alliance) Business, which sells third-party brands alongside MISUMI products under a new distribution business model. We serve more than 170,000 customers worldwide. Equipped with a business model unlike any other in the world, MISUMI aims to drive innovations in high quality (Quality), low costs (Cost) and short delivery times (Time) while accelerating its own global expansion.

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