

# MISUMI Value's which realizes Growth Chain-reaction Aspired Management

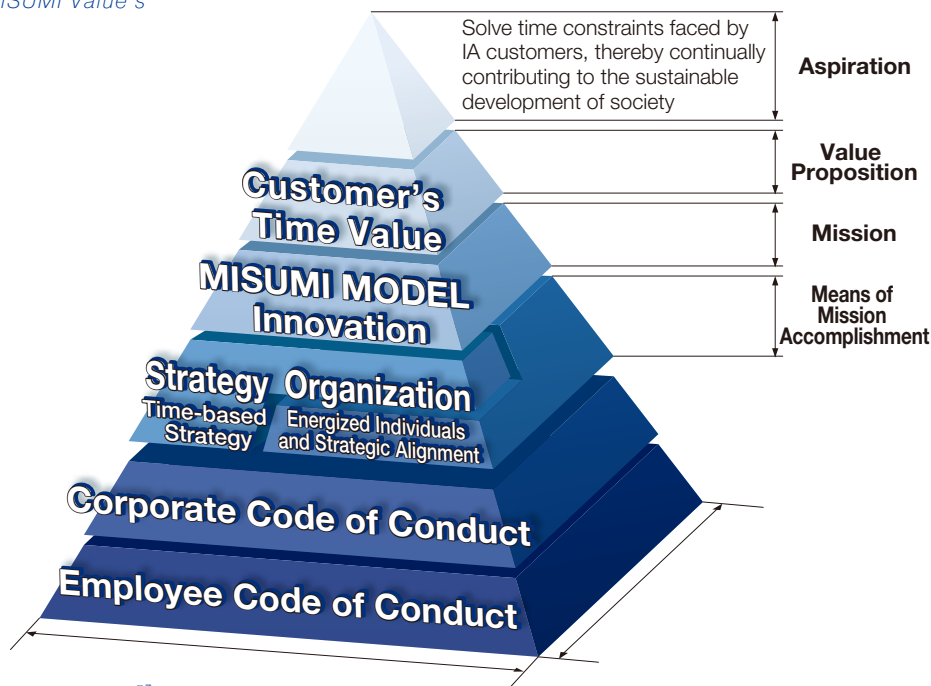
## MISUMI Value's

MISUMI Value's summarizes the most valuable ideas, attitudes, and actions of MISUMI's corporate activities.

**We are continuously refining our strategy and organization** and developing the MISUMI MODEL to place the Customer's Time Value first.

## The Framework for realizing Growth Chain-reaction Aspired Management

MISUMI Value's



MISUMI Value's Book [🔗](#)

### Aspiration

#### Our Aspirations

MISUMI addresses the inefficiencies faced by customers in the Industrial Automation (IA) industry and solves them through a time-centric approach, contributing not only to the IA industry, but also to the sustainable development of our society.

### Value

#### Our Value Proposition

Faster, more accurate, more efficient — we deliver Time Value by eliminating inefficiencies and creating valuable time for our customers. We support the IA industry by prioritizing our Customer's Time Value.

### Mission

#### Our Mission

To realize Growth Chain-reaction Aspired Management and sustainable development, we will continue to innovate the "MISUMI MODEL," which increases the value of our customers' time by ensuring Reliable, Quick Delivery and reducing customers' workload.

### Strategy

#### Means of Mission Accomplishment

**Strategy** We will always advance the "Time-based Strategy," our original core strategy. We focus on all inefficiencies in the IA industry and seek to innovate our Business MODEL from the time perspective.

**Organization** Employees are expected to always pursue the next challenges — the next step, the next role (energized individuals), which leads to the advancement of the MISUMI MODEL and the improvement of Time Value (strategic alignment). MISUMI employees place Time Value first and foremost and link it to their own growth through Time Value improvements.