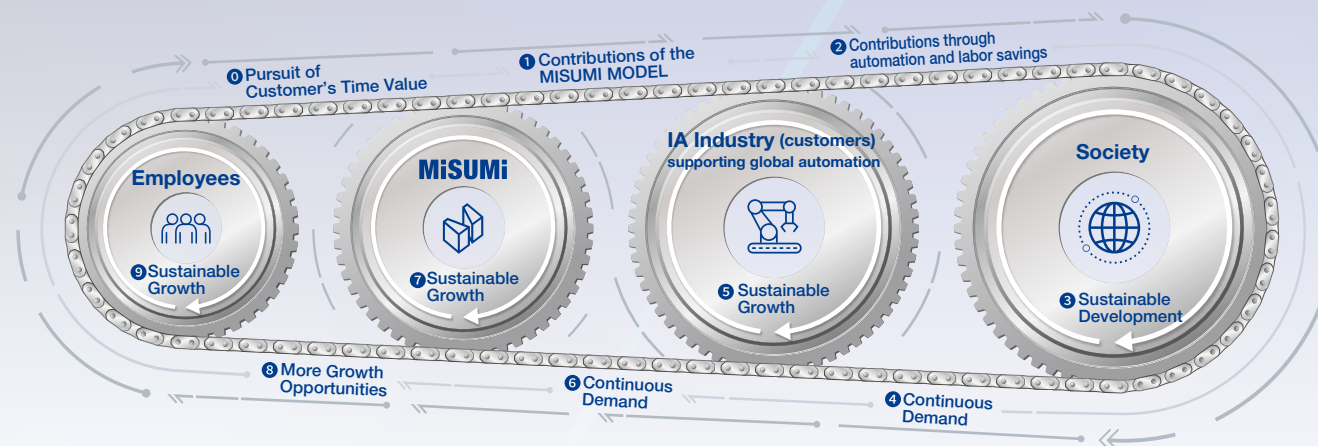


# MISUMI's Growth Chain-reaction Aspired Management

MISUMI aims to eliminate inefficiencies in the Industrial Automation (IA) industry and increase "Time Value" for customers.

In doing so, we strive for "Growth Chain-reaction Aspired Management" which fosters the growth and development of MISUMI, the IA industry, and society as a whole.



## Employees' Challenges as the Starting Point

Employees always pursue the "next challenge," accelerating MISUMI MODEL innovation

## In-house Initiatives

Improving Customer's Time Value through continuous MODEL innovation

- Reliable, Quick Delivery
- Reduction of wasteful labor-hours

## Initiatives to Support Customer Industries

Time-based innovations in each of our customer's "equipment design," "procurement," "acceptance," and "usage" process

## Contributions to the Sustainable Development of Society

Contributes to the acceleration of the global transition to a circular economy through labor-saving and automated equipment manufactured by customers

## Aspired Management Style

Vision

- 1 MISUMI aims to activate Growth Chain-reaction Aspired Management that starts with employees' challenges
- 2 With our employees' commitment to take on challenges to enhance Customer's Time Value, MISUMI aims to drive a Growth Chain-reaction that fosters prosperity for customers, society, and employees

- 3 To sustain continuous improvement on Customer's Time Value, MISUMI has three unique perspectives
  - 1. Growth potential  
Highly growth-oriented, where one measure attracts the subsequent growth
  - 2. Strategicalness  
Highly strategy-oriented with "time" at the core
  - 3. Proactiveness  
Self-motivated employees willing to take on new challenges

- 4 To realize Growth Chain-reaction Aspired Management, MISUMI employees as the driving force, will continually "learn, think, and challenge one's self" to foster personal growth and development