

For Immediate Release

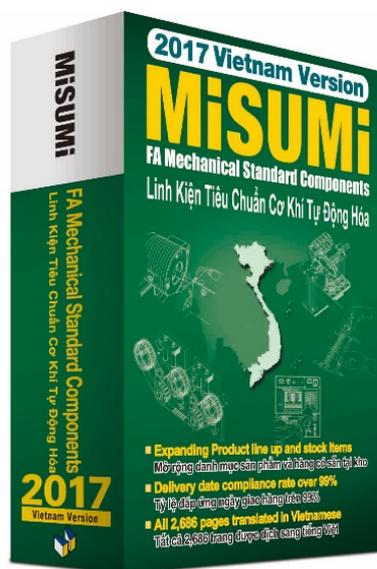


April 12, 2017  
**MISUMI Group Inc.**

**MISUMI Publishes its  
First Vietnamese-language Product Catalog  
Holds Opening Ceremony for Local Subsidiary in Vietnam**

On April 12, 2017, the Vietnamese subsidiary of MISUMI Group Inc. (Head Office: Bunkyo-ku, Tokyo) published the Group's first Vietnamese-language factory automation (FA) paper product catalog, with more than 600,000 products over 2,697 pages.

In February 2017, we established our subsidiary in Vietnam and at the same time launched an e-commerce website for our Vietnamese customers (<http://vn.misumi-ec.com/>), offering more than three million products. With a paper catalog in addition to the e-commerce website, we aim to improve the convenience of selecting and purchasing components for local manufacturing customers, while also helping build up their technical knowledge.



FA Mechanical Standard Components paper catalog (2017 Vietnam Version)

Also on April 12, we held the opening ceremony of our subsidiary MISUMI Vietnam established in Tien Son Industrial Park on the outskirts of Hanoi in Bac Ninh Province. About 70 guests attended the ceremony, including local government officials and customers.

Since opening its local plant on the outskirts of Ho Chi Minh in 1995, the MISUMI Group has been positioning Vietnam as its global production center. In 2015, we built our fourth plant in the country to enhance our global short delivery supply system. Over recent years, cell phone manufacturers, as well as

electrical machineries and electronic product manufacturers, have expanded their production capacity in Vietnam. With our extensive involvement in production materials used by manufacturing sites, we established a local Vietnamese subsidiary in February 2017 in expectation of even greater activity in these markets.

Going forward, we will further reinforce our QCT model (high quality, low cost, and reliably short delivery times) and constantly expand our VONA business, which handles the sale of third-party brand products.

We will contribute to improving the efficiency of production material procurement in Vietnamese manufacturing sites, by further developing our product lineup and our reliably short-delivery supply system in Vietnam.

## **Reference**

### **Profile of local subsidiary in Vietnam**

1. Company name: MISUMI Vietnam Co., Ltd.
2. Capital: 200 million yen (wholly-owned subsidiary of MISUMI Corporation)
3. Address: Tien Son Industrial Park, Bac Ninh Province (on the outskirts of Hanoi)  
(Sales office located in Ho Chi Minh)
4. No. of employees: 76 employees (as of April 1, 2017)

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